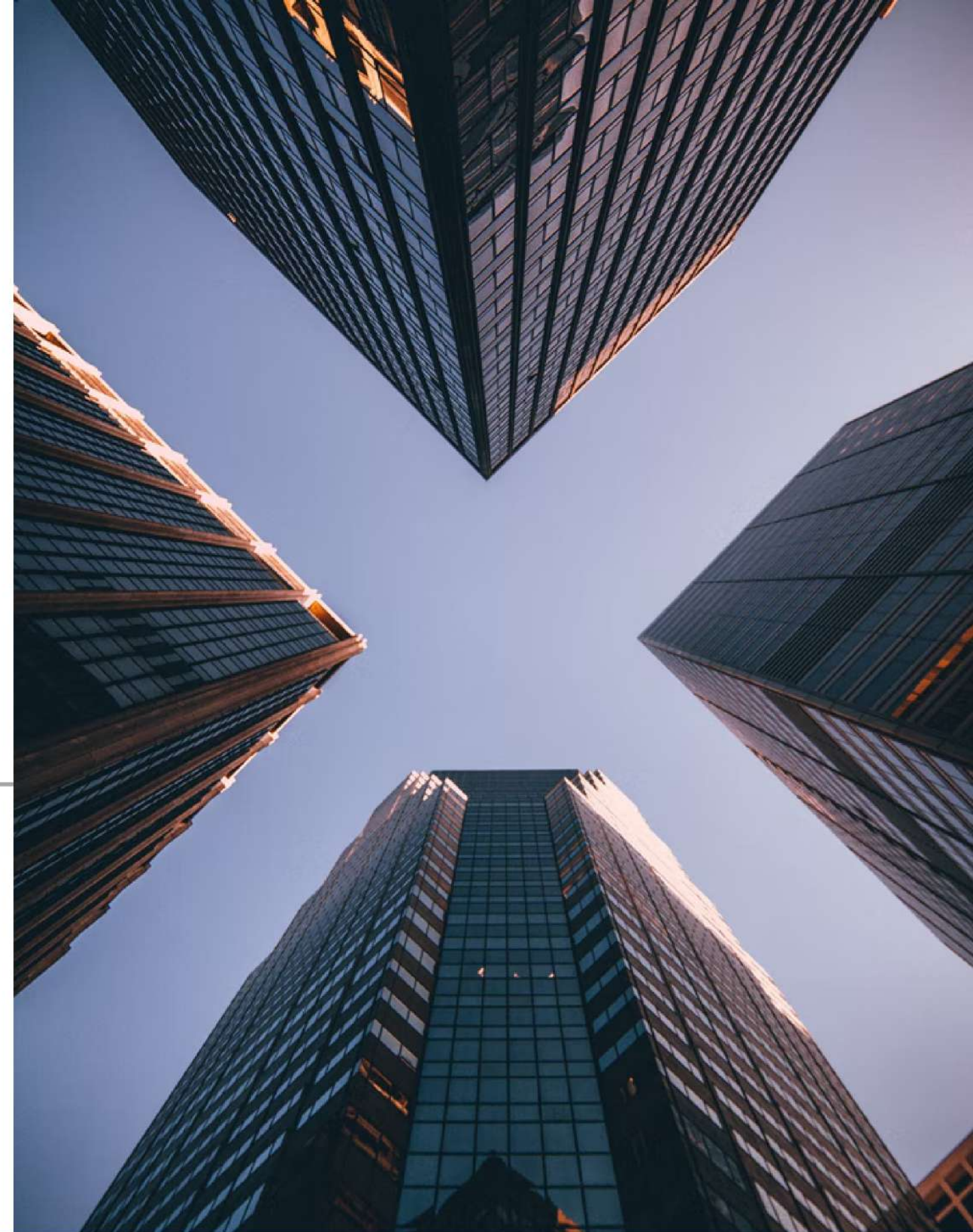


XLMEDIA

Communication marketing company

xl-media.kz

Almaty, Kazakhstan



XL MEDIA

Communication marketing company

Full marketing service 360°

more than **10** years of team experience

more than **10000** completed projects

more than **50** large clients

our partners

JCDecaux

CCI FRANCE
KAZAKHSTAN



EUROBAK
EUROPEAN BUSINESS ASSOCIATION OF KAZAKHSTAN

Type of activity of the company:

01 Marketing communications

- Accommodation at international airports and subway
- Branding of transport, buses and trains
- Media facades

02 Online/Digital

- SEO optimization
- Targeted advertising
- Contextual advertising
- Display advertising

03 BTL

- Thematic promotional events
- Outdoor advertising, including on digital screens and displays
- Branded souvenir products, merchandising
- Polygraphy
- Video production

04 Event

- Conferences
- Exhibitions
- Seminars and workshops
- Corporate events
- Business meetings
- Leadership, networking events

05 MICE

- Conferences and forums
- Business meetings and presentations
- Field team building
- Corporate retreats

06 Public Relations

- Increasing company awareness
- Strengthening a positive reputation in the market
- Promotion in the brand coverage market
- Formation of loyalty to the company



The company's mission

Establish long term, mutually beneficial and trusting relationships with customers and partners, through a flexible pricing policy, high service and an individual approach to everyone, helping large corporations and people achieve their business goals.

Projects we are proud of



Expo 2017 production and installation of outdoor advertising for pavilions in France, England, Sri Lanka, SCO, Belarus, Pakistan and Indonesia

International Conference on Risk Management JSC "Insurance Company "Eurasia" 2016, 2017, 2018, 2019



Rebranding of «Qazkom Bank»

Astana TV Channel videos commissioned by the Ministry of Information and Public Development of the Republic of Kazakhstan

The logo for ASTANA TV, featuring the text "ASTANA TV" in white and red on a grey rectangular background.



Development and production of image products for the corporation «KazMinerals»

Development and production of sports paraphernalia for the corporation «ERG»



The largest advertising campaign within the framework of tourism promotion of Almaty as a tourist destination in such cities as Moscow, St Petersburg, Tashkent, Kiev, Dubai, Abu Dhabi, Seoul, Hong Kong, Doha, Istanbul

Contracts with such clients as: «Technodom», «SK Nomad», «RG Brands », Shymkent, «Kcell», «Mary Kay»



EXPO 2017

• Future Energy •

Astana Kazakhstan

Specialized Exhibition EXPO 2017

ASTANA CITY

EXPO 2017 - production and installation of outdoor advertising for pavilions in France, England, Sri Lanka, SCO, Belarus and Pakistan.



France



Pakistan



England



Sri Lanka



EXPO 2017
• Future Energy •
Astana Kazakhstan



EXPO 2017
• Future Energy •
Astana Kazakhstan



Belarus



SOC



Organization of the international conference on risk management of JSC "Insurance Company "Eurasia".

2016 2017 2018 2019





Organization of the Forum for social workers of the city of Almaty with the participation of the Vice Minister of Employment and Social Protection of the Population of the Republic of Kazakhstan, deputy of the Senate of the Republic of Kazakhstan of Almaty, appointed by the mayor of the city, speakers from US and Germany.

The total number of participants is 500 people.





Organization of the annual international festival "Almaty Mount Fest" from September 2-5 in Almaty.

Organization of an international forum on the theme "Development of mountain resorts" with the participation of foreign speakers from Switzerland, France, China, Azerbaijan, Russia and Uzbekistan.





Conducting citywide sports events: Turiada, Alpiniada, Skyrunning and Downhill.

The total number of participants is more than 5,000 thousand people. The venue of the "Shymbulak Ski Resort".





Organization of the citywide gastronomic festival "Almaty Food Fest" from October 29-30 in Almaty.

Organization of a gastro festival with the participation of forty restaurants, international food bloggers from the Persian Gulf countries, participation of international chefs and Kazakh pop stars.

Total number of visitors for two days more 15,000 people.





The largest advertising campaign within the framework of tourism promotion of Almaty as a tourist destination in such cities as:

- Moscow;
- Saint-Petersburg;
- Tashkent;
- Kyiv;
- Dubai;
- Abu Dhabi;
- Seoul;
- Hong Kong;
- Doha;
- Baku.



Placement of screens at airports



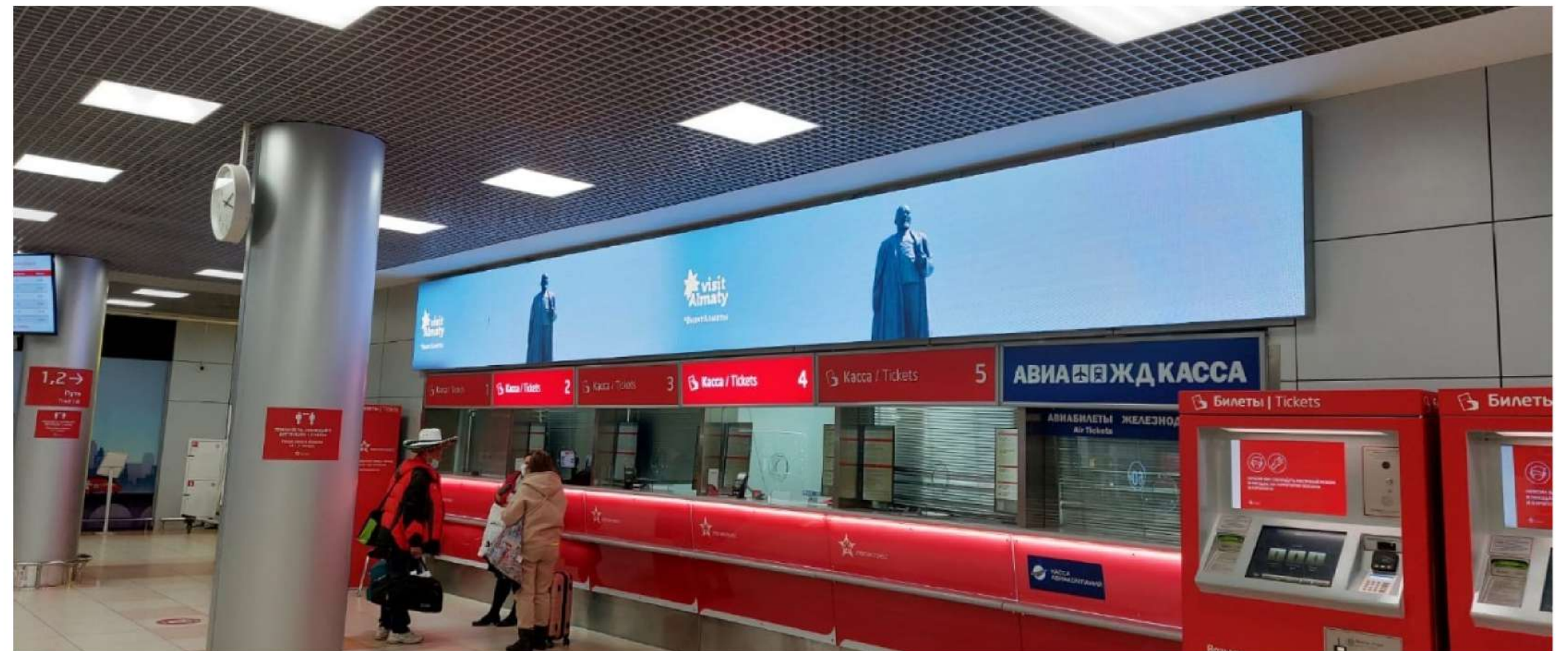
RUSSIA, SAINT PETERSBURG
PULKOVO AIRPORT



RUSSIA, MOSCOW
DOMODEDOVO AIRPORT

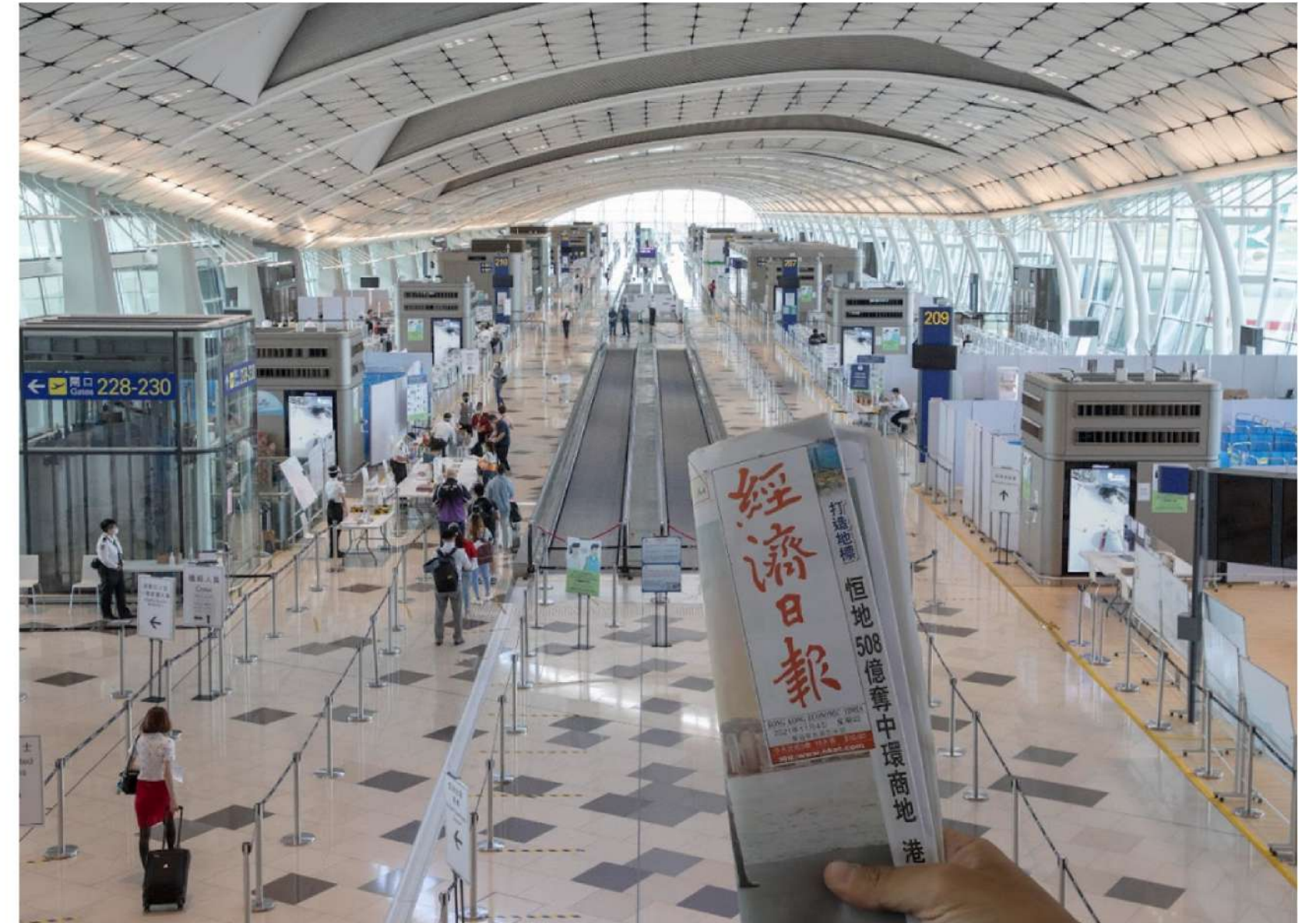
Placement of screens at airports

RUSSIA, MOSCOW
SHEREMETYEVO AIRPORT



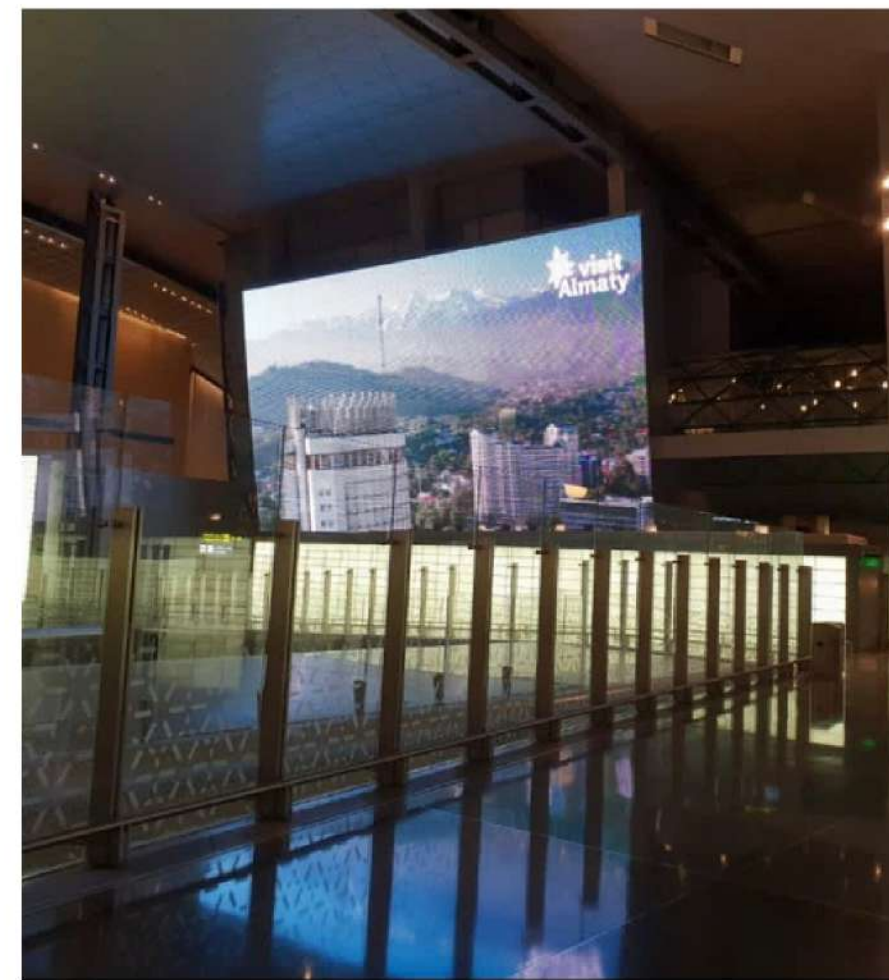
Placement of screens at airports

HONG KONG
HONG KONG INTERNATIONAL AIRPORT



Placement of screens at airports

QATAR, DOHA
HAMAD AIRPORT



Advertising on trains

MOSCOW, RUSSIA
AEROEXPRESS



Advertising on trains

UKRAINE, KIYV
INTERCITY



Placement of media facades

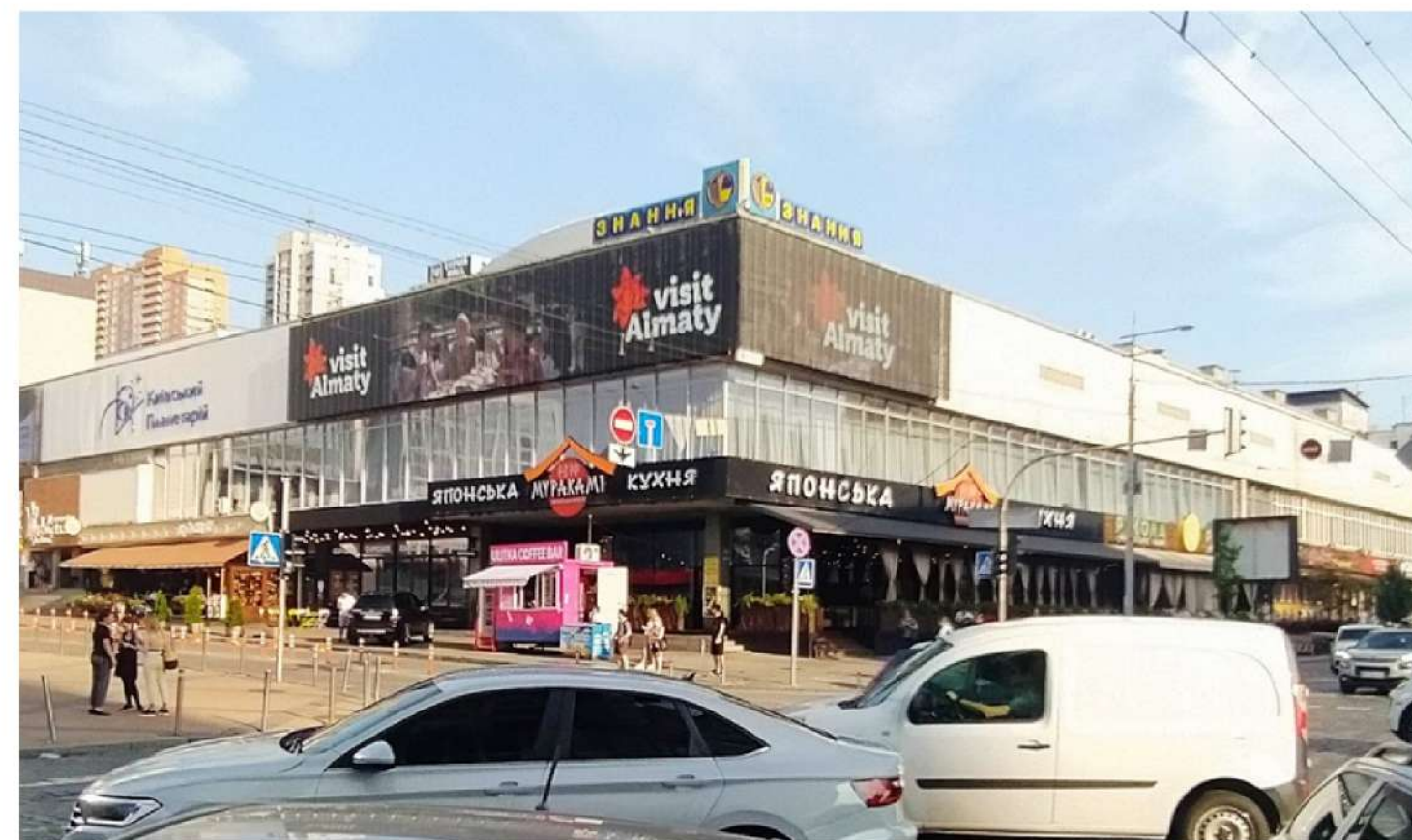
UKRAINE, KYIV



B.Vasilkovskaya 92 (Makulan)



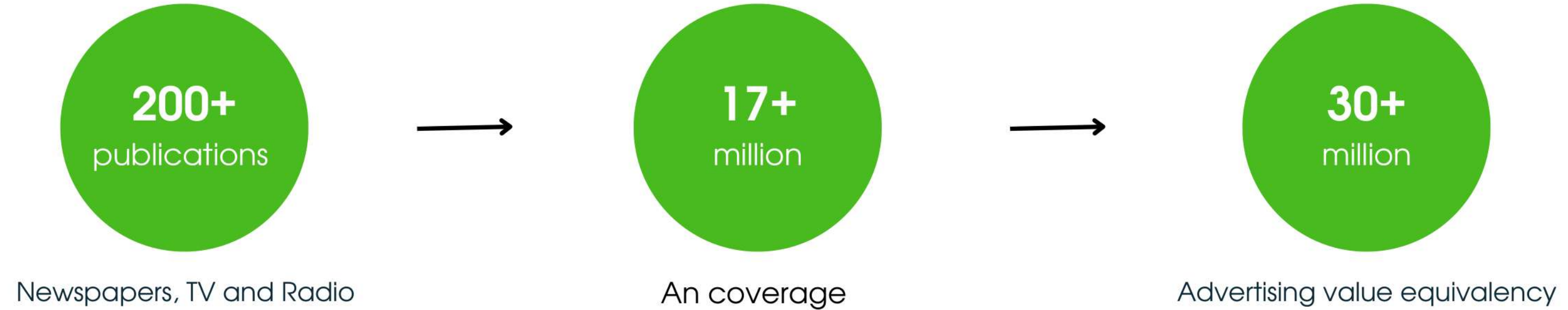
"Ocean Plaza" Shopping Center, 176 Antonovich St., 9 screens



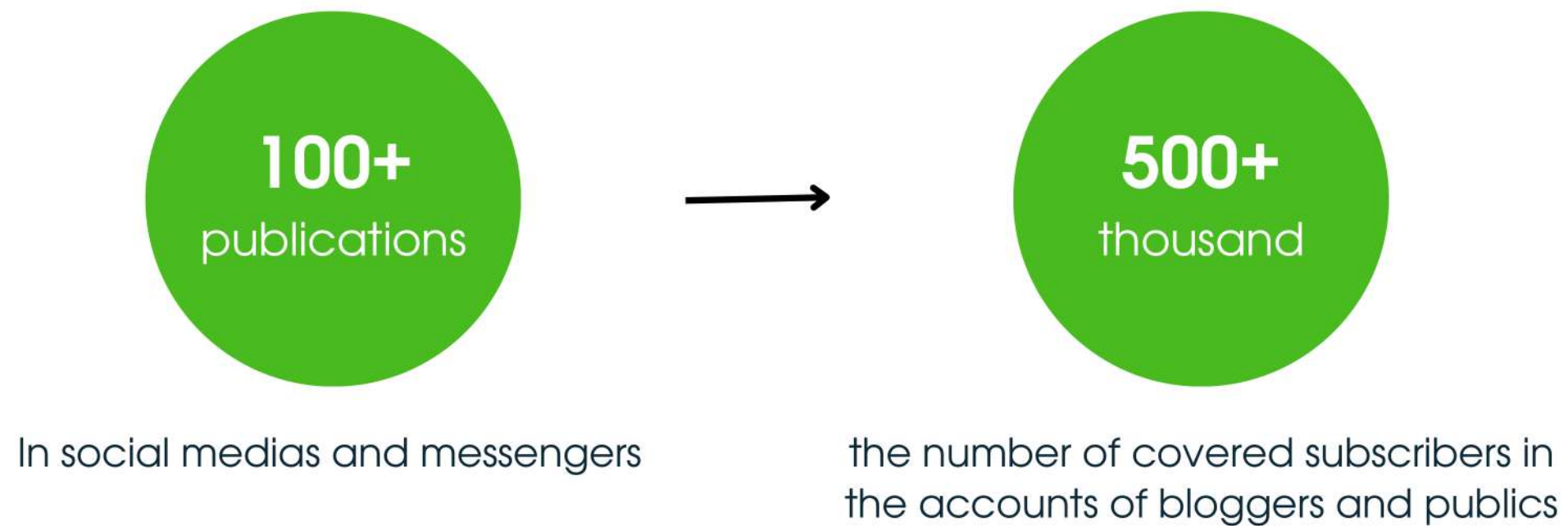
B.Vasilkovskaya 573 (Planetarium)

Overall PR results of the company in 2022

Traditional media



Digital



В Алматы прошел первый форум социальных служб: 13 декабря 2022, 23:55 - новости на Tengrinews.kz

Добавляйте на эту панель сайты, которые вы часто посещаете. [Импортировать закладки](#)

Реклама ЧМ-2022

ТЕНGRINEWS | LIFESTYLE | SPORT | TRAVEL | УЗНАЙ | Қазақша

В Алматы прошел первый форум социальных служб

1881

13 декабря 2022, 23:55

ПОДЕЛИТЬСЯ



- Vkontakte
- Facebook
- Twitter
- Одноклассники
- Telegram
- WhatsApp

ПОДПИСАТЬСЯ НА КАНАЛ НОВОСТЕЙ TENGRI NEWS:

Google News

ПОСЛЕДНИЕ НОВОСТИ

В Акмолинской области запущены два уникальных завода по выпуску кирпича и железобетонных изделий

4monkeys.kz


Tengri Lifestyle

Almaty.kz | Новости | Афиша | Предприятия | Досуг

В Алматы проходит двухдневный гастрономический фестиваль

19:00, Вчера

Татьяна Аладина журналист




Самаркандской площ. фото Татьяна Аладина

Международный гастрономический фестиваль Almaty Food Fest стартовал в южной столице 29 октября. Алматинцам и гостям города предлагают познакомиться с кухнями разных стран мира. Ни дня кого не секрет, что перед тем, как отправиться в путешествие за рубеж, подавляющее большинство туристов узнают о кулинарных традициях и особенностях страны, куда они планируют поехать. В Алматы иностранные гости голодными точно не

almaty.kz | Телепрограмма

Телепрограмма - На особом контроле - Алматыские истории - Коронавирус - Погода - Курс валют

ПРЯМОЙ ЭФИР



СЕЙЧАС В ЭФИРЕ

almaty.kz

Следите за новостями на нашем сайте

Новости Казахстана и мира

QAZAQSTAN | Оқпайн көрсетіміз


Ақпарат | Сайлау-2022 | Жобалар | Телехақпарат | Мультисерналдар | Бағдарламалар кестесі | Мұрағат | Qazaqstan TV өнімдері | Баспасөз релиздері

Дмитрий Кот – Продющие тексты. Модель для сборки...

Дмитрий Кот – Копирайтинг: как не съесть собаку...

Алматыда «Жүректен жүрекке» атты алғашқы әлеуметтік форум өтті

13.12.2022



19:07

ШЫҒЫС ҚАЗАҚСТАН ОБЛЫСЫНЫҢ ДАБЫЛ ЖҮНЕСІ ТЕКСЕРІЛЕДІ - КОРОНА

Almaty.kz

Соңғы жаңалықтар

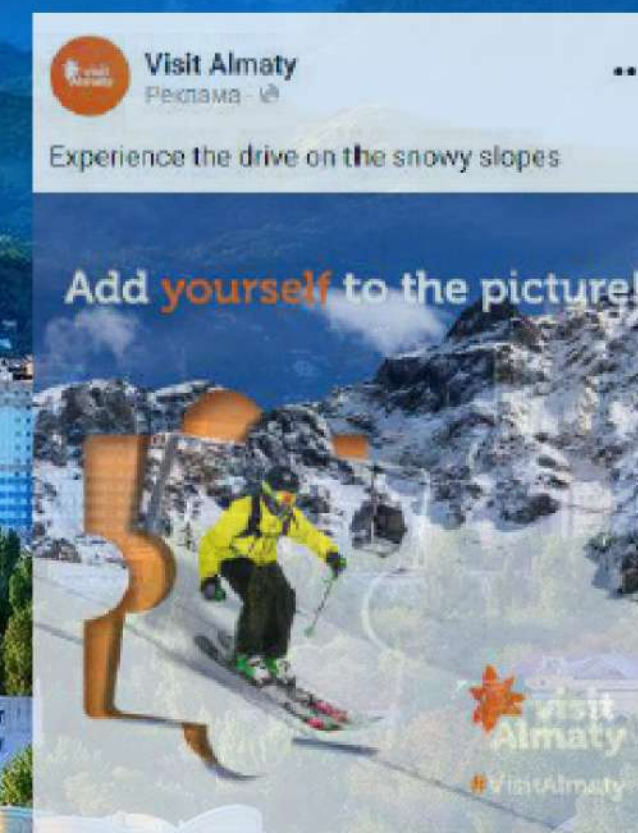
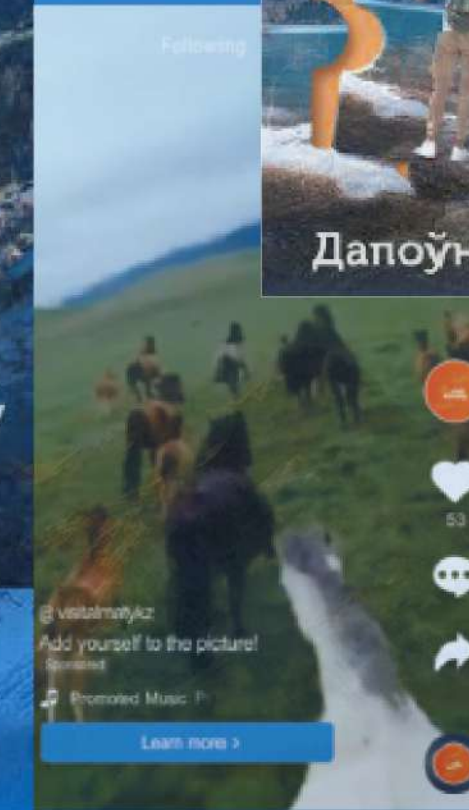
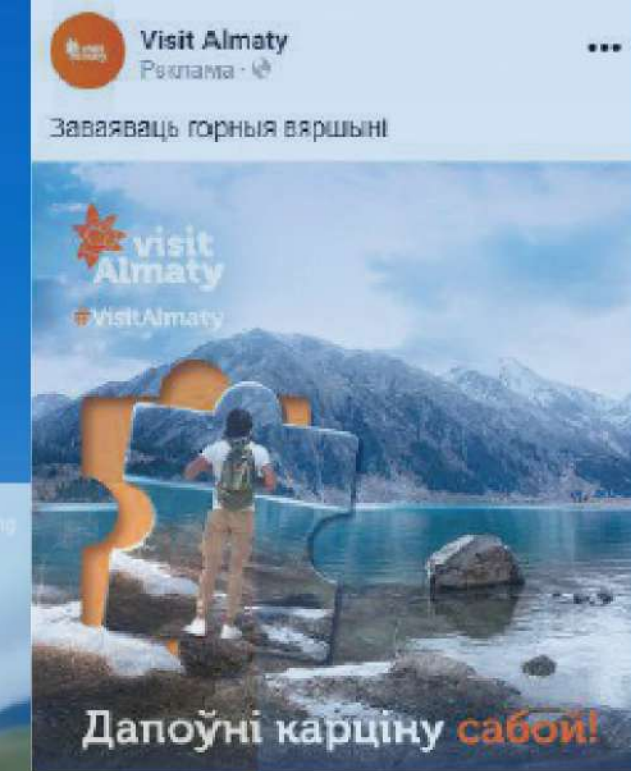
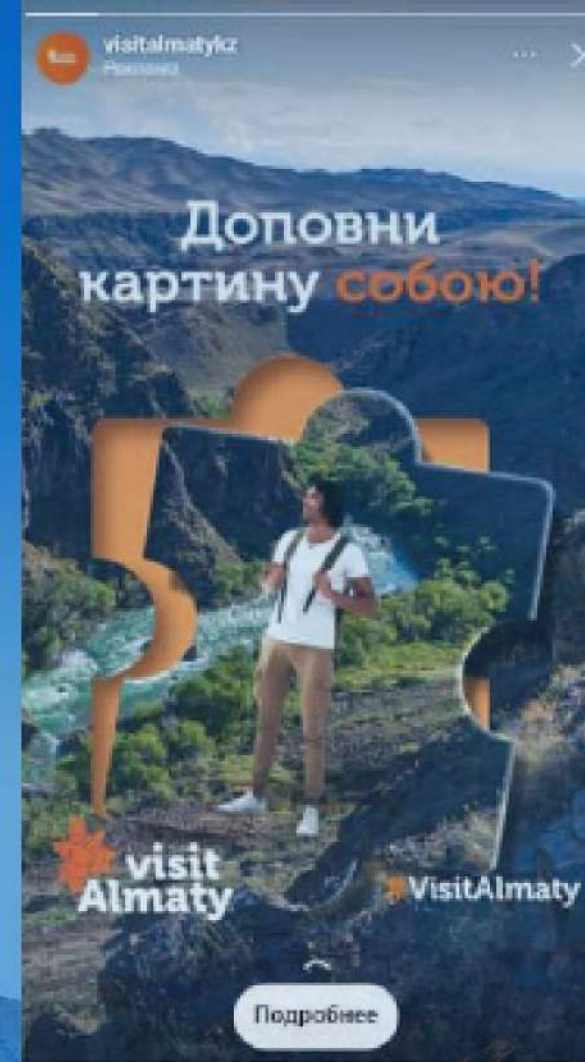
16.12.2022 Президент: Тауелсіздік - баға жетпес байлық



The largest digital advertising campaign in the framework of promoting tourism in Almaty as a tourist destination in such countries as:

- Russia
- Ukraine
- Belarus
- Turkey
- UAE

Actual impressions - 85 302 112
Actual clicks - 1 225 017
Website traffic - 258 425
Promo impressions - 966 592
VTR - 35,77%



Development of an advertising concept to attract tourists in the format of "Complement the picture with yourself"



The year of volunteers

Description: The Year of Volunteers is a series of mini documentaries about the lives of people who donate their time and energy to help others. In each episode of the TV show, one or two specific types of volunteering activities are taken as a basis.

Number of seasons: Season 1 (20 episodes)

Running time: at least 1 minute

Customer: Astana TV Channel (commissioned by Ministry of Information and Public Development)

Genre: a series of mini documentaries

*the filming took place on the territory of Kazakhstan

2020 y.



100 new faces of Kazakhstan

Description: 100 new faces of Kazakhstan is a series of documentary and educational videos telling about people who, despite the difficulties in life, were able to implement unique projects and achieve success in their business.

Number of seasons: Season 1 (32 episodes)

Running time: at least 1 minute

Customer: Astana TV Channel (commissioned by Ministry of Information and Public Development)

Genre: a series of documentary and educational videos

*the filming took place on the territory of Kazakhstan

2020 y.





Production of sports paraphernalia for the running festival "ERGO Run Fest". T shirts, caps, medals and sports bags.

The running festival "ERG Run Fest" is a grand annual running event held by the Eurasian Group in three cities of Kazakhstan at once: Aksu, Khromtau , Rudny. More than 3,000 people take part in the races every year.





Development and production of image products for KAZ Minerals Corporation



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Kazakhstan, Almaty,
Nazarbayev Avenue 48A,
4th floor

XLMEDIA
Communication marketing company

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xl-media.kz